



# *Impact Report*

# *2023-24*

*Ecosystem for change*

A group of people, mostly women, are hugging each other in a crowd. The scene is outdoors, possibly at a conference or event. The people are dressed in casual to semi-formal attire. The background is slightly blurred, showing other people and what appears to be an outdoor setting with trees and a building.

**It started with one.**

**One idea, one community, one mission.**

Today, Impact Hub has evolved into a global network of **120 Impact Hubs** across **60+ countries**, all united by a shared vision for a just and sustainable society.



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# The time is now, the way is together.

**In 2023–2024, our Impact Makers—entrepreneurs, members, partners, funders, and allies—came together to drive the regenerative economy. Through strategic collaboration, we’ve scaled solutions that deliver measurable impact for both people and the planet.**

The Impact Hub Network not only provides a platform but also a range of change-making services, enabling partners to engage with enterprises that prioritise sustainability, equity, and long-term value.



**This report highlights global insights and stories from across our network.**

As we work towards supporting 100 million Impact Makers by 2030, we invite passionate individuals, entrepreneurial support organisations, and public, private, or civic sector entities to join us in this mission.



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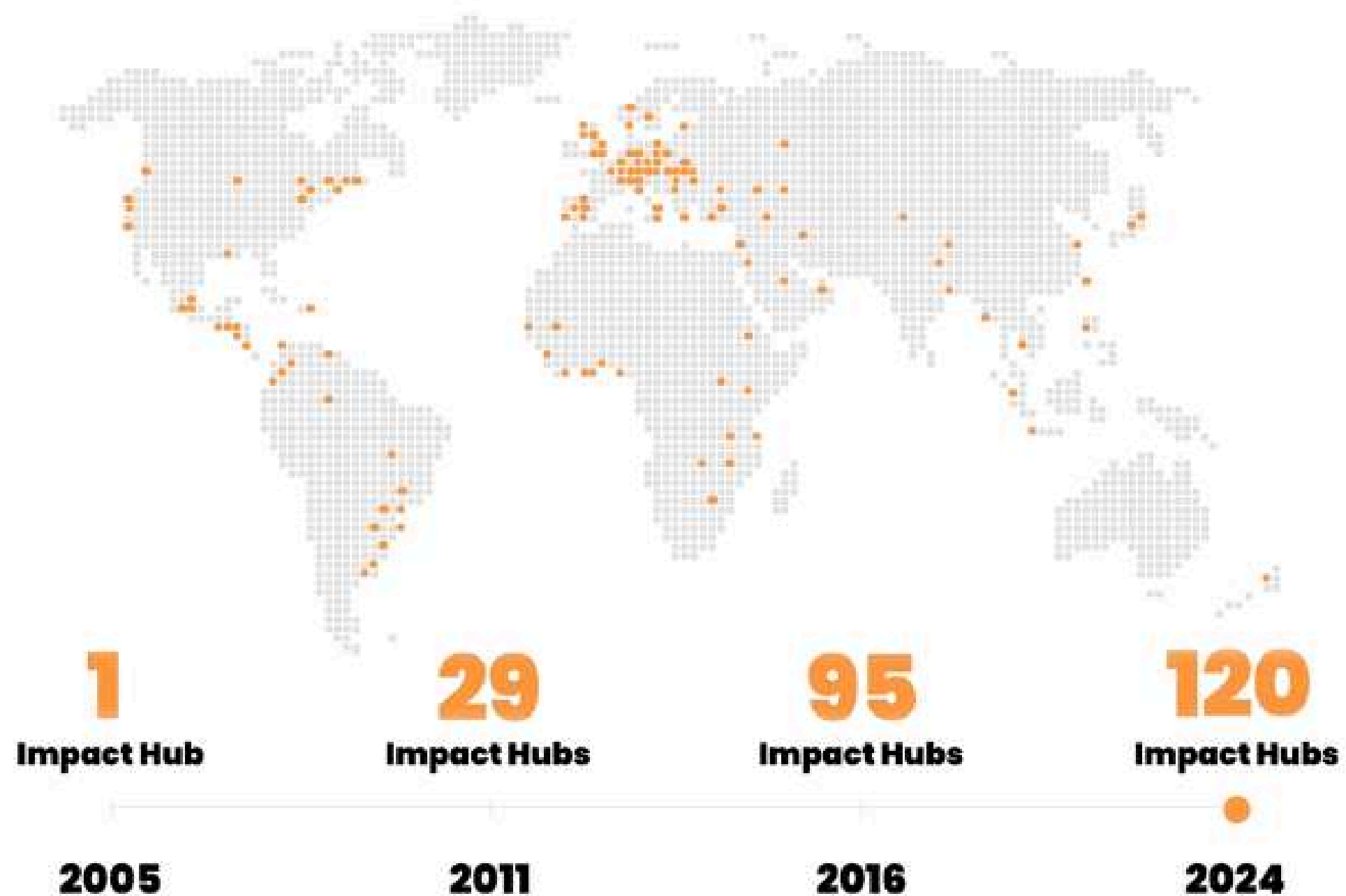
Closing words


Join us

In 2023 - 24

# 500k+

*Impact Makers worldwide united to make a difference.*



A group of people, including a smiling woman in the foreground, looking at something off-camera. The woman has long dark hair and is wearing a dark patterned jacket over a light-colored top. The background is blurred, showing other people in a warm, indoor setting.

**Impact Hubs are setting  
the standard for the  
businesses of the future.**



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# ***Across Impact Hubs, impact-driven enterprises are at the forefront of the global shift towards the business of the future.***



These enterprises are not only contributing to social and environmental progress but are also reshaping the future of business. Their success demonstrates that aligning profit with purpose is not just an ethical choice but a competitive advantage in today's evolving markets.

This movement is gaining momentum, especially within small and medium-sized enterprises (SMEs) and through sustainable procurement practices and ecosystem building.

This momentum within the Impact Hub Network aligns with broader global trends as more businesses shift toward purpose-driven models.



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# Here's a snapshot of the impact sector in 2024:

## 1 in 3 startups

aim for social good, addressing global challenges with innovative solutions.

## 1 in 2 social enterprises

is led by women, advancing gender equity and leadership diversity.

## 200 million jobs

created by social enterprises, boosting economic inclusion and resilience.

## €9.3 trillion potential

market opportunities within the green economy by 2050, highlighting its vast potential.

## 90% of executives

believe sustainability is important in business.

## 73% of consumers

worldwide believe brands have a responsibility to make a positive change in the world.



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# We're building better businesses, designing impactful solutions and (re)imaging the future.

To realise this purpose, we focus on two key pathways: **Entrepreneurial Support** and **Cross-Sector Collaboration**, guided by the principles of climate action and diversity, equity, and inclusion (DEI).

The real magic happens when these pathways converge—where entrepreneurs develop impactful solutions that, through cross-sector collaboration, reshape systems and drive us toward a regenerative impact economy.



## Entrepreneurial support

We provide entrepreneurs with the resources and connections needed to scale their impactful solutions, creating jobs and fostering economic growth.



## Cross-sector collaboration

Through large-scale cross-sector collaborations, we mainstream these solutions, driving systemic change across various industries and sectors.



# Locally rooted, globally connected.

Impact Hubs are **place-based innovation spaces** for Impact Makers who cultivate ideas that **drive systemic change.**



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# Our locally rooted, globally connected network is a powerful engine for economic resilience and inclusive growth.

We foster meaningful collaboration between key players in corporate and institutional ecosystems, support impact enterprises, and build the necessary capabilities to promote equal job opportunities and sustainable development.

Whether through entrepreneurial programmes, community engagement, ecosystem building, policy initiatives, social and sustainable procurement, or other collaborative efforts, our commitment lies in enabling Impact Makers to deliver real, measurable change.

**In 2023–24, our network focused on several key impact themes, highlighting how we bring meaningful change to life. Here are insights, cases, and examples that illustrate our collective efforts:**



# Women-led innovation



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# Women-led social enterprises are closing the global gender gap

Across the globe, social enterprises are pioneering change, with women leading half of these ventures. Their leadership is crucial in closing the gender gap still prevalent in traditional businesses.

Why does this matter? When women lead, we move toward a more equitable society— One that thrives on diverse perspectives. One that fosters innovation. One that enables greater avenues for impact across industries and communities.



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**FEATURED PROGRAMME**

# The Bayer Foundation Women Empowerment Award

The Bayer Foundation Women Empowerment Award (WEA), powered by Impact Hub Network, is a collective celebration of women entrepreneurs leading innovative change. This initiative provides resource, knowledge, and network support to women entrepreneurs in scaling their ventures in health, nutrition, and climate solutions.

**2 274**

applications were received, with 15 winners selected from three regions.

**14**

partners from APAC, LATAM, Africa, and Europe.

[Read more >>>](#)



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**FEATURED PROGRAMME**

# Salto Accelerator

Developed by Impact Hub Floripa and sponsored by Sebrae (across multiple states), JP Morgan, the International Organization for Migration (IOM) under the United Nations, and Viacredi, Salto Aceleradora is supporting micro-entrepreneurs in Brazil to accelerate and scale their businesses through accessible and relevant programmes.

**7 608**

entrepreneurs supported since inception.

**70%**

increased revenue by the end of the programme.

[Read more >>>](#)



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# Meet the women leaders driving change

Discover the inspiring stories of the Bayer Foundation Women Empowerment Award winners and their incredible impact.



## Meet the Bayer Foundation Women Empowerment Award Winners in Africa

Discover how the winners from Africa are revolutionising healthcare and agriculture with innovative solutions to address real needs with real impact.

[Learn more >>>](#)



## Maria Wilvena Anora AtoANI Agriventures City of Lapu-Lapu, Philippines

How can farming appeal to the younger generation? AtoANI makes agriculture more sustainable and accessible by using data-driven farming practices that maximise efficiency and environmental impact.

[Learn more >>>](#)



## Deborah Oluwakemi Olakunle Health4Moni Ibadan, Nigeria

Health4Moni is a micro-insurance platform that makes healthcare financing accessible through savings and investment solutions for lower-income communities.

[Learn more >>>](#)



## Aya Fernandez Eco-Uling Quezon City, Philippines

How do you make eco-friendly charcoal? Eco-Uling transforms coconut waste into charcoal briquettes, applying circular economy practices to turn waste into a valuable, sustainable product.

[Learn more >>>](#)



# Circular economy



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# Material management drives 67% of global emissions—the circular economy offers solutions to save our planet

The circular economy offers a transformative approach to managing resources. Together, we can dramatically reduce waste, pollution, and strain on our planet by extending the life-cycle of products we consume. This can be done through reuse, recycling, refurbishment, and composting.

By rethinking how we use and manufacture resources, we not only minimise environmental impact but also contribute to the wellbeing of the planet and its people.



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## FEATURED PROGRAMME

# CirculUp!

The CirculUP! project is a collaborative initiative spearheaded by Impact Hub Network, Impact Hub Yerevan, and the Environment and Health NGO, with support from the European Union in Armenia. This initiative supports civil society actors, promotes circular entrepreneurship, and raises awareness of the circular economy in Armenia.

22

SMEs received Circo training for the first time in Armenia, learning about circular economy practices.

15

members came together to form the Armenian Circular Economy Coalition.

[Read more >>>](#)



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### FEATURED PROGRAMME

## Roots of Circularity

Implemented by Impact Hub Association, Impact Hub Kathmandu, and Wildlife Conservation Nepal, with support from EuropeAid, Roots of Circularity aims to introduce and integrate circular economy principles across various sectors in Nepal. This initiative fosters a collective shift toward a fairer, more environmentally conscious ecosystem.

**19**

incubatees received support and resources to implement circular economy principles.

**200+**

stakeholders have deepened their understanding of the circular economy.

[Read more >>>](#)



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# Meet the circular entrepreneurs in our network



## Studio 8 & Rizoma Co-op

By transforming demolition waste into new construction materials and ensuring full transparency in food and grocery supply chains, Studio 8 and Rizoma Co-op in Portugal are rethinking resource use and production to minimise waste.

[Learn more >>>](#)



## Sabon Sake & OR Foundation

Discover how Sabon Sake and the OR Foundation are revitalising local ecosystems by championing sustainable farming methods and transforming discarded clothing into renewed resources.

[Learn more >>>](#)



## Lata de Agua & Proyectos MAF

Explore how Lata de Agua and Proyectos MAF drive transformative industrial practices in the circular economy—providing clean water to low-income communities through rainwater catchment and designing purpose-driven buildings with innovative, sustainable techniques that prioritise impact over profit.

[Learn more >>>](#)

A photograph of several women in traditional, colorful ethnic clothing harvesting tea in a lush green field. The women are wearing tall, ornate headpieces and multi-colored patterned garments. They are focused on picking tea leaves. The background shows rolling green hills under a clear sky. The text 'Indigenous action & biodiversity' is overlaid in large white font across the center of the image.

# Indigenous action & biodiversity



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# Indigenous communities protect 80% of the world's biodiversity

Indigenous lands are home to some of the world's most well-preserved ecosystems, with significantly higher biodiversity than non-Indigenous areas.

As deforestation and land degradation impact climate change, Indigenous stewardship plays a vital role in protecting forests and ecosystems. Their deep connection to the land strengthens biodiversity, climate resilience, and community wellbeing.



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### FEATURED PROGRAMME

## True Value of Forests

In collaboration with the Wyss Academy, The True Value of Forests is a series of intentional, evidence-based events held across East Africa, South America, Southeast Asia, and Europe. These events aim to unite diverse voices to develop tangible solutions at the intersection of biodiversity, climate change, and land use.

**159**

knowledge sharers joined 4 regional events on forest conservation.

**14**

knowledge sharers joined 4 regional dialogues on the True Value of Forests.

[Read more >>>](#)



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# Collective wisdom is shaping the True Value of Forests

When Indigenous leaders, scientists, policymakers, entrepreneurs, and individuals come together, their shared perspectives help redefine the true value of forests. Together, our collective wisdom transforms how we understand, protect, and sustain our ecosystems. This collaboration unlocks powerful solutions for biodiversity, climate resilience, and community wellbeing.

This year, in collaboration with Wyss Academy Dialogues, we facilitated meaningful conversations across East Africa, South America, Southeast Asia, and Europe.

[Learn more](#)



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# Discover our stories from the True Value of Forests

## South America

What is the true value of Amazonian forests? Explore how sustainable land management is promoted through Indigenous knowledge.

[Learn more](#)

## Southeast Asia

How do we address deforestation and promote sustainable practices? Explore the crucial role of community involvement in Southeast Asia's forests.

[Learn more](#)

## Switzerland

Learn about Switzerland's innovative strategies to reconcile forest conservation with growing energy demands.

[Learn more](#)

## Madagascar

Engage with Madagascar's approach to forest management, blending scientific research and local traditions to protect its ecosystems.

[Learn more](#)



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### FEATURED PROGRAMME

# Unlocking Support for Indigenous Entrepreneurs

In collaboration with the FSC Indigenous Foundation, supported by USAID and the Forest Stewardship Council, a methodology was developed to enhance accessibility and inclusivity in entrepreneurship support for Indigenous entrepreneurs.

**26**

entrepreneurs and/or representatives from Indigenous communities participated.

**11**

tools aligning business support with the values and needs of Indigenous communities.

[Read more >>>](#)

A person wearing a light green long-sleeved shirt, blue jeans, and orange work gloves is working in a field. They are holding a wooden handle of a tool, possibly a hoe or shovel. The background is a lush green field with rows of plants. The text "Agriculture, health and nutrition" is overlaid in large white font.

# Agriculture, health and nutrition



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# Thriving communities start with **regenerative solutions**

Advancing soil health, sustainable food systems, and healthcare innovations are essential to building resilient communities.

Regenerative farming practices and health solutions not only enhance nutrition and societal wellbeing but also establish robust systems that support economic stability and long-term sustainability for both people and the planet.



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### FEATURED PROGRAMME

## Lafiya Innovators

Lafiya Innovators is an entrepreneur support programme developed by Impact Hub Basel to accelerate early-stage startups addressing health and wellbeing-related challenges in lower and middle-income countries.

**70%**

of startups are women-led.

**€31K+**

cash rewards distributed to the top four startups to scale and grow.

[Read more >>>](#)



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### FEATURED PROGRAMME

# IGNITE Food Systems Challenge

The IGNITE Food Systems Challenge, in collaboration with the World Food Programme and Impact Hub Kigali, is an initiative aimed at supporting Rwandan startups, cooperatives, and small-to-medium enterprises. This initiative helps organisations strengthen their innovative solutions to address important gaps in the food system.

# 250

women engaged in personal and professional training.

# 60

key stakeholders participated in workshops and activities.

[Read more >>>](#)



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# AXES: A Sustainable Agriculture Programme

With one-third of global exports contributing to deforestation, adopting sustainable agrifood practices is crucial for addressing supply chain challenges and reducing deforestation.

Recognising the need for change, we launched the AXES programme to support agrifood enterprises in rural Colombia and Costa Rica. AXES promotes sustainable agriculture and deforestation-free farming practices. By fostering these solutions, we drive economic growth, strengthen communities, and create resilient agricultural ecosystems.

[Learn more](#)



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# Meet the Women Empowerment Award winners shaping health, nutrition, and climate in their regions



**Sarah Sampaio**  
**Amazonia Agroflorestal**  
**Manaus, Brazil**

Amazonia Agroflorestal partners with small-scale coffee farmers using agroforestry systems to promote fair, transparent pricing. Together, they regenerate farmlands and restore native forests, creating a sustainable future for the environment.

[Learn more >>>](#)



**Astrid Paramita**  
**FoodCycle Indonesia**  
**Jakarta, Indonesia**

FoodCycle partners with large-scale retailers, food producers, and suppliers to collect surplus edible food and redistribute them to communities in need. This supply-chain solution helps minimise waste and maximise impact.

[Learn more >>>](#)



**Moh Suthasiny**  
**Happy Ground**  
**Bangkok, Thailand**

Happy Ground supports farmers to adopt regenerative agriculture by connecting those in rural areas with urban markets committed to sustainable practices.

[Learn more >>>](#)



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**Our entrepreneurial programmes are designed to accelerate inclusive and sustainable innovation – at scale.**

**54k+**

Impact Hub programme participants

**75%**

enterprises include women in leadership

**200+**

partners and funders engaged from the public and private sectors

**12k+**

impact enterprises supported through programmes



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# Meet our Impact Hub founders

Our diverse founders, spanning 60+ countries, are more than business leaders —they are passionate advocates for social change and community builders dedicated to a just and sustainable future. Together, they embody the spirit of Impact Hub, sparking a movement that drives growth and innovation. Here are some of their stories.



**Carol Chou**  
**Managing Partner**  
Impact Hub Shanghai

[Learn more >>>](#)



**Gabriella Rodriguez**  
**CEO**  
Impact Hub Stockholm

[Learn more >>>](#)



**Cares Manzi**  
**Managing Director**  
Impact Hub Kigali

[Learn more >>>](#)



**Francesco Rocca**  
**Co-Founder**  
Impact Hub Lisbon

[Learn more >>>](#)



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# Explore our impact stories from around the world

## Tbilisi

ZEG, an international storytelling festival founded by Impact Hub Tbilisi and Coda Story, is dedicated to discovering and sharing stories that spark meaningful conversations.

[Full story](#)

## Nairobi

The African Migration and Development Policy Centre, a member of Impact Hub Nairobi, is influencing policy discussions on migration issues in sub-Saharan Africa.

[Full story](#)

## Medellín

Arkangel AI, a member of Impact Hub Medellín, is transforming healthcare by improving access and processes through innovative AI technology.

[Full story](#)

## Houston

Enrichly, a community member of Impact Hub Houston, is empowering mental health professionals with cutting-edge, gamified tools designed to enhance self-esteem and resilience.

[Full story](#)



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# Discover our Impact resources



## More than words: A guide to inclusive communication

More than Words is our guide to thoughtful communication across the Impact Hub Network and beyond, inspiring our communities to prioritise diversity, accessibility, and equity in every message

[Learn more >>>](#)



## Embedding circularity: a toolkit for incubators and accelerators

Our circular economy toolkit is designed to equip incubators and accelerators with the resources they need to support leaders, entrepreneurs, and social enterprises toward sustainable business practices.

[Learn more >>>](#)



## Business support toolkit for Indigenous Entrepreneurs

From building trust to enhancing programme design, this guide addresses the unique challenges faced by Indigenous entrepreneurs and provides actionable steps to support their growth.

[Learn more >>>](#)



# Discover impact stories, resources and opportunities - all in one place

Ready to make a difference but not sure where to start? Our monthly newsletter is for you. Sign up now to receive impact stories, resource, and opportunities in your inbox.

[Subscribe to our newsletter](#)



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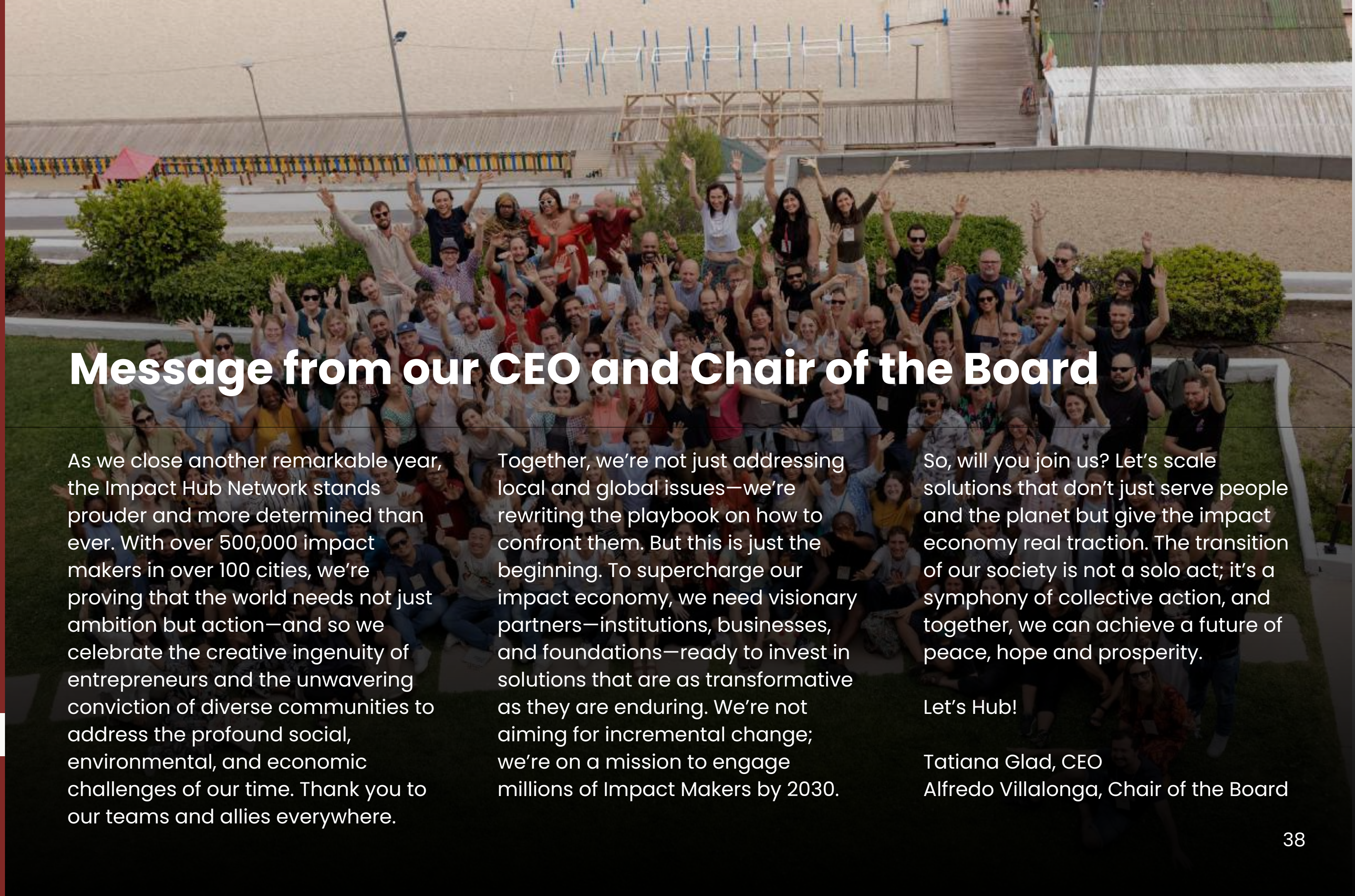
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# Message from our CEO and Chair of the Board

As we close another remarkable year, the Impact Hub Network stands prouder and more determined than ever. With over 500,000 impact makers in over 100 cities, we're proving that the world needs not just ambition but action—and so we celebrate the creative ingenuity of entrepreneurs and the unwavering conviction of diverse communities to address the profound social, environmental, and economic challenges of our time. Thank you to our teams and allies everywhere.

Together, we're not just addressing local and global issues—we're rewriting the playbook on how to confront them. But this is just the beginning. To supercharge our impact economy, we need visionary partners—institutions, businesses, and foundations—ready to invest in solutions that are as transformative as they are enduring. We're not aiming for incremental change; we're on a mission to engage millions of Impact Makers by 2030.

So, will you join us? Let's scale solutions that don't just serve people and the planet but give the impact economy real traction. The transition of our society is not a solo act; it's a symphony of collective action, and together, we can achieve a future of peace, hope and prosperity.

Let's Hub!

Tatiana Glad, CEO  
Alfredo Villalonga, Chair of the Board



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# Ready to join?

## Become an Impact Maker

Gain access to valuable resources, collaborative spaces, and a supportive network passionate about making a difference.

[Join today](#)

## Start an Impact Hub

Start an Impact Hub and be part of a global network committed to driving positive social and environmental impact in your community.

[Discover how](#)

## Partner for impact

Combine strengths, expertise, and resources to drive meaningful change and create a lasting positive impact on society and the planet.

[Explore more](#)

## Community partnerships

Leverage resources, networks, and expertise to foster social innovation and create sustainable solutions for your local ecosystem.

[Get in touch](#)

# Data Notes\*

This report compiles data from several key sources within the Impact Hub Network:

- **Global Community Survey 2023:** Insights are drawn from 2,774 responses provided by community members across the network, offering a comprehensive view of member experiences and needs.
- **Programmes Data Collection 2023:** This dataset includes information from 306 programmes conducted within 87 Impact Hubs, covering 78% of the network.
- **Global Counting Initiative:** Data from 67 Impact Hubs covers a range of metrics, including community reach, programme participation, partnership engagement, and indirect beneficiaries, providing a standardised framework to assess network-wide impact and influence.

These sources collectively inform the network's performance metrics, programme impact, and community engagement on a global scale.



***Here's to another year  
of collective impact!***