



EUROPEAN CONFERENCE ON HEALTH COMMUNICATION (EHC) 2023



Joint Annual Conference of the
Health Communication Divisions of the German Communication
Association (DGpuK) &
the European Communication Research and Education
Association (ECREA)

15 – 17 NOVEMBER 2023

UNIVERSITY OF KLAGENFURT
AUSTRIA





Welcome to the EUROPEAN CONFERENCE ON HEALTH COMMUNICATION (EHC) 2023!

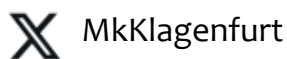
- WLAN access for guests on Campus:
 - **User:** w-echc2023
 - **Password:** echc2023AAU23
- Private shuttle transfers:
 - Get-Together „Gasthof im Landhaushof“ (15 November)
 - **7 p.m.** bus departure in front of the university’s main entrance
 - **Approximately 10:30 p.m.** bus departure from city center to selected conference hotels
 - Conference Dinner „Gasthof Rösch“ (16 November)
 - **6:30 p.m.** bus departure in front of the university’s main entrance
 - **Approximately 10:30 p.m.** bus departure from „Gasthof Rösch“ to selected conference hotels

- Book of Abstracts
Published on our conference website



<https://www.aau.at/wp-content/uploads/2023/11/EHC-Book-of-Abstracts.pdf>

- Certificate of attendance
Will be sent to you per e-mail after the conference.
- Spread the word using #EHC2023
- EHC@Social Media



mkklagenfurt



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For further information do not hesitate to talk to us in person. You can recognize us by our „University of Klagenfurt“ T-shirts and by the label „TEAM“ on our lanyards.

Welcome by Conference Chair

Welcome to EHC 2023,

Welcome to Austria,

We are honored and delighted to host the European Conference on Health Communication 2023, the joint Annual Conference of the Health Communication Divisions of the German Communication Association (DGPK) and the European Communication Research and Education Association (ECREA), at the University of Klagenfurt this year.

After a successful kick-off in Switzerland in 2019, EHC 2021 – which was originally scheduled to take place in Amsterdam – had to be conducted online. For this reason, we are even more excited to bring EHC to the beautiful landscape of Klagenfurt, where you get to enjoy not only the breathtaking scenery of lake Wörthersee, but also marvelous mountains that invite for hikes and amazing views from nearby sights, such as Pyramidenkogel.

This year, we have received an impressive number of submissions, of which we were able to accept the majority for presentation. In detail, you can look forward to 3 panels, 41 full presentations, and 20 short presentations.

We would like to take this opportunity to thank all authors for sharing their interesting research findings and everyone who served as a reviewer, jury member, and organizer.

Please, do not hesitate to share your experience and memorable moments by using the hashtag #EHC2023 via your social networks.

We hope you will enjoy the vibrant atmosphere of charming Klagenfurt and get to experience Austrian hospitality first-hand.

Isabell Koinig

Conference chair

Organizing Committee

The ECHC 2023 is hosted by the following departments:

[Department of Media and Communications](#)

[Department of Marketing and International Management](#)

[Department of Health Psychology](#)

Conference Organizers:

[Isabell Koinig](#) [conference chair]

[Svenja Diegelmann](#)

[Sandra Diehl](#)

[Christina Seeger](#)

[Heidi Siller](#)

[Ralf Terlutter](#)

ECREA – Introductory Remarks

Welcome from ECREA Health Communication Section

The management team of the Health Communication Section of the European Communication Research and Education Association (ECREA) is proud to welcome you to the European Conference on Health Communication 2023 (EHC2023). We would like to thank the organizing team of the University of Klagenfurt, led by Isabell Koinig, for their great hospitality!

The ECREA Health Communication Section was founded as a temporary working group in 2018 by Doreen Reifegerste (Bielefeld University), together with Thomas Friemel (University of Zurich) and Julia van Weert (University of Amsterdam), and accepted as an official ECREA Section in 2022. In 2019 we launched a new Diamond Open Access journal “The European Journal of Health Communication (EJHC)” at EHC 2019 in Zurich and were able to present the first articles in 2020.

We are a diverse community of health communication researchers and students passionate about understanding and advancing the field of health communication. Our primary mission is to provide a forum for discussing issues and presenting cutting-edge research dedicated to analyzing the challenges of health communication. EHC2023 provides an excellent opportunity to do this!

Specific activities we have organized for EHC2023 are a new mentor-mentee programme and an EJHC Best Paper Award. Of course, we hope to see many of you at our Health Communication Section Business Meeting (Thursday, 16 November during the lunch break 13:00-13:45).

For more information on our section's activities and membership details please subscribe to the ECREA health communication section's newsletter via <http://eepurl.com/dlonQ5>, visit our website (ecrea.eu/Health-Communication), follow us at [X](#) or [LinkedIn](#), or reach out to us via j.c.m.vanweert@uva.nl. For the EJHC newsletter you can subscribe on the journal website (ejhc.org).

As we gather in Klagenfurt for the EHC2023, let us embark on a journey of discovery, collaboration, and innovation in the fascinating world of health communication. Together, we can make a meaningful impact on the health and well-being of individuals and communities across Europe and beyond.

The ECREA Health Communication Section Management Team wishes you a fantastic conference!

Maja Nordtug, Elena Link, Thomas Friemel and Julia van Weert

DGPuK Introductory Remarks

Dear participants of the EHC 2023,

We, as the Health Communication Division of the German Communication Association (DGPuK), are delighted to welcome you at this year's European Conference on Health Communication at the University of Klagenfurt in Austria!

Inter- and transnational collaboration in the field of health communication is essential to examine the increasingly complex health communication phenomena of our times. It is one of our division's major goals to contribute to the networking and cooperation of European scholars in our field. Therefore, we are proud to host the second joint European Conference on Health Communication together with the ECREA Health Communication Section in Klagenfurt this year. We hope to provide a platform for scholars from Europe (and beyond) to connect, collaborate, and discuss health communication topics – and, of course, enjoy themselves during dinner and more informal conversations.

At EHC 2023, we will discuss and reflect on the highly important topic of vulnerable groups in health communication. We will explore questions such as: How is a vulnerable group defined, and who constitutes its members? How do vulnerable groups, or their members, communicate regarding health and illness? How can communication and communication tools either empower them and their health, or conversely, exclude them? These and related questions have gained heightened significance considering the recent health, social, and political crises that have unfolded before us.

Organizing an international conference is a massive task, and we thank the brave team at the University of Klagenfurt for taking it on. Their hard work has resulted in a well-organized conference with an exciting program.

We extend our gratitude to all participants for contributing many inspiring submissions to the conference, which will certainly spark enriching and lively discussions. We are looking forward to spending the next few days in Klagenfurt with all of you.

Here's to a wonderful conference together!

Alexander Ort and Anna Wagner
for the Health Communication Division of the German Communication Association

PROGRAM OVERVIEW

Wednesday, 15 November 2023

09:00 – 13:00	PhD Workshop [DGPuK]
13:00 – 14:00	Lunch Break
14:00 – 15:00	Registration
15:00 – 15:15	Welcome
15:15 – 16:15	Keynote
16:15 – 16:35	Coffee Break
16:35 – 18:15	Parallel Sessions 1A, 1B, 1C
18:15 – 19:00	ECREA Mentoring
19:30	Get-Together

Thursday, 16 November 2023

08:30 – 09:00	Registration
09:00 – 10:30	Parallel Sessions 2A, 2B, 2C
10:30 – 11:00	Coffee Break
11:00 – 12:45	Parallel Sessions 3A, 3B, 3C
12:45 – 14:00	Lunch Break
13:00 – 13:45	ECREA Health Comm - Business Meeting
14:00 – 15:15	Panel Discussion
15:15 – 15:45	Coffee Break
15:45 – 17:30	Parallel Sessions 4A, 4B, 4C
17:30 – 18:30	DGPuK Ges Komm – General Assembly
19:00	Conference Dinner

Friday, 17 November 2023

08:30 – 09:00	Registration
09:00 – 10:00	Parallel Sessions 5A, 5B
10:00 – 10:30	Coffee Break
10:30 – 12:00	Parallel Sessions 6A, 6B
12:00 – 12:15	Farewell

Communicating with care. Offline and online health communication for/with vulnerable people

Julia van Weert

University of Amsterdam

In this keynote address, Julia van Weert delves into the critical intersection of health communication and vulnerability. Dr. van Weert explores the multifaceted realm of vulnerability and the unique communication challenges that it poses. The keynote begins by defining vulnerability and discussing the communication dynamics between patients and healthcare providers, emphasizing the importance of shared decision-making models and the incorporation of discussions about values in communication with vulnerable individuals. The presentation moves forward to illuminate how technology can augment these offline communication efforts, bringing forth real-world examples from significant projects. These case studies highlight the potential of technology in enhancing the quality of healthcare communication and decision-making processes. Dr. van Weert concludes by charting a path forward. This keynote not only underscores the pressing need for compassionate and effective healthcare communication but also provides an insightful journey that combines theory, practical applications, and a vision for the future of health communication in the context of vulnerability.

Julia van Weert is Professor of Health Communication and head of the Department of Communication Science of the University of Amsterdam (UvA). She is founding director of the Amsterdam Center for Health Communication/ACHC. More recently, she studies digital theory- and evidence-based health information interventions for underprivileged and high risk, vulnerable groups (e.g. people with low health literacy, older patients, migrant people), with a specific interest for the added value of AI-based technologies to optimize health outcomes.

PROGRAM

WEDNESDAY, 15 NOVEMBER 2023		
09:00 – 13:00	PhD Workshop [DGPuK]	Z.1.09
13:00 – 14:00	Lunch Break	
14:00 – 15:00	Registration	
15:00 – 15:15	Welcome	HS 4
15:15 – 16:15	KEYNOTE by Julia van Weert “Communicating with care. Offline and online health communication for/with vulnerable people”	HS 4
16:15 – 16:35	Coffee Break	
16:35 – 18:15	PARALLEL SESSIONS: 1A, 1B, 1C	
Session 1A: Emotions in Health Communication <i>Chair: Sandra Diehl</i>		HS 4
<i>Hanna Luetke Lanfer, Doreen Reifegerste, Winja Weber, Paula Memenga, Eva Baumann, Julia Geulen, Stefanie Klein, Andrea Hahne, Anne Müller, Susanne Weg-Remers (FP)</i>	Empathy in Flux: Understanding Empathetic Communication in a Cancer Live Chat	
<i>Nida Gizem Yilmaz, Hande Sungur, Julia Van Weert, Barbara Schouten, Maria Van den Muijsenbergh (FP)</i>	Affective needs of ethnic minority cancer patients	
<i>Isabell Koinig, Sarah Kohler (FP)</i>	Does Science-Related Populism Mediate Vaccination Campaign Evaluations? – Evidence from an Austrian study	
<i>Rita Araújo (FP)</i>	Dealing with their own emotions: Portuguese journalists well-being and emotional labor after COVID-19	

Session 1B: Patient support & Doctor-Patient Relationship Chair: Ralf Terlutter		Z.1.09
<i>Benjamin Butz, Julia Voß, Veronika Karnowski (FP)</i>	Factors influencing psychotherapists' adoption of telepsychotherapy during and after a period of compulsory confrontation – a qualitative approach	
<i>Sara Atanasova, Gregor Petrič (FP)</i>	Exploring the impact of online health communities and features of the doctor-patient relationship on empowerment in the doctor-patient relationship: Perspectives of cancer patients and health professionals	
<i>Bernhard Guetz, Sonja Bidmon (FP)</i>	The Impact of Credibility on the Intention to Recommend Physician Rating Websites: A Mixed Methods Approach	
<i>Paula Memenga, Elena Link (SP)</i>	Supporting Patients' Self-Determination Through Physicians' Provision of a Digital Health Information Service	
<i>Paula Memenga, Eva Baumann, Elena Link, Hanna Luetke Lanfer, Doreen Reifegerste, Winja Weber, Julia Geulen, Andrea Hahne, Anne Müller, Susanne Weg-Remers (SP)</i>	Understanding Cancer Information Repertoires of Patients and Relatives	
Session 1C: <u>Panel</u> - Transparent Risk Communication for Vulnerable Groups Chair: Christin Ellermann		HS 3
<i>Nicolai Savaskan</i>	The power of social media based COVID-19 vaccine outreach among migrant communities	
<i>Christin Ellermann</i>	Enhancing informed decision-making: Evidence-based health risk communication for vulnerable audiences	
<i>Anke Steckelberg</i>	Optimization of Guideline Processes with Regard to Gender and Diversity: Concept Development and Piloting	
18:15 – 19:00	ECREA Mentoring	HS 3
19:30	Get-Together	

THURSDAY, 16 NOVEMBER 2023

08:30 – 09:00	Registration	
09:00 – 10:30	PARALLEL SESSIONS: 2A, 2B, 2C	
Session 2A: Panel - Preparing for the next pandemic: communication in the post-antibiotic era Chair: Gert-Jan de Bruijn		HS 3
Lieve Vonken, Francine Schneider, Stef Kremers, Gert-Jan de Bruijn	Perceptions of healthcare professionals about antibiotic resistance: causes, consequences, and solutions.	
Annika Noordink, Francine Schneider, Liesbeth van Osch, Gert-Jan de Bruijn	Effects of patient-targeted educational materials on prudent antibiotic use. A systematic review and meta-analysis of randomized controlled trials	
Aline Rinaldi, Peter Schulz	The empowered patient in the context of antimicrobial resistance	
Sara Soto, Marina Tarrús, Elisabet Guiral	Lessons learnt in educational and Learning-Service interventions among pre-university and university students across the Mediterranean region	
Session 2B: Mental Health Chair: Rebecca Scheiber		HS 4
Elien Beelen, Kathrin Karsay, Rebecca Poulsen (FP)	#mentalhealth: A Content Analysis about Mental Health on Social Media	
Gian Hernandez, Melanie de Looper, Julia van Weert, Barbara Schouten (FP)	Decolonizing Global Mental Health in Europe: A Mental Health 4 All Study	
Alexander Röhm, Matthias R. Hastall, Natascha Krick, Jana Krumbek, Lea Niermann (FP)	Stigmatizing and Destigmatizing Communication about Mental Illness in Youtube Comments: A Quantitative Content Analysis	
Spela Dolinsek, Christin Scholz, Julia van Weert, Bas van den Putte, Corine Meppelink (FP)	The role of mental well-being in health communication about COVID-19: An interview study among students with varying levels of depression	

Session 2C: Methods and Instruments in Health Communication <i>Chair: Sara Atanasova</i>		Z.1.09
<i>Olivia Mac, Julie Ayre, Kirsten McCaffery, Katy Bell, Farzaneh Boroumand, Danielle Muscat (FP)</i>	The Readability Study: A protocol for a randomised trial exploring the effect of grade reading level on knowledge, perceived reading ease and acceptability	
<i>Annemarie Wiedicke, Paula Stehr, Constanze Rossmann (FP)</i>	Amplifying the Risk of COVID-19? A Multi-Method-Approach	
<i>Lena Lehrer, Lennart Hellmann, Cornelia Betsch (FP)</i>	Breaking Barriers – Segmenting Target Groups for Health and Climate Change Communication in Germany	
<i>Annabell Duda, Doreen Reifegerste (SP)</i>	The potential of the method Group Concept Mapping to improve research about environmental health literacy among socially disadvantaged groups – Research in Progress	
<i>Katharina Niedling, Doreen Reifegerste (SP)</i>	The truth lies in between. Dyadic Interviews for research with vulnerable persons	
10:30 – 11:00	Coffee Break	
11:00 – 12:45	PARALLEL SESSIONS: 3A, 3B, 3C	
Session 3A: Health Apps & Digital Tools <i>Chair: Svenja Diegelmann</i>		HS 3
<i>Janine N. Blessing (FP)</i>	The significance of health apps featuring gamification content in the context of self-management for chronic diseases	
<i>Emília Pajor, Corine Meppelink, Julia van Weert (FP)</i>	How do I make a good choice? Introducing a European health app quality label to empower vulnerable users	
<i>Nariman Sawalha, Constanze Rossmann (FP)</i>	Patient-Facing Mobile Chronic Disease Interventions with Healthcare Provider Co-Use: A Systematic Review of Tool Characteristics and Effectiveness	
<i>Isabell Koinig (SP)</i>	Using Instagram to reduce individual vulnerability: The influence of Attitudes, Previous Experiences, and Usage Experience on individuals' perceived online social support	
<i>Paula Stehr, Annett Schulze, Lyn Ermel, Alena Biegert, Doreen Reifegerste, Constanze Rossmann (SP)</i>	Mobile Media in Critical Injury Situations of Children Under Seven Years	
<i>Charlotte Schrimppff, Tanja Fisse, Magdalena Rosset, Eva Baumann (SP)</i>	Clinical AI Applications in the Context of Cancer: Explaining Openness to Information and Consent to Use through Risk Perceptions and Efficacy Beliefs	

Session 3B: Depression, anxiety and suicide prevention <i>Chair: Elena Link</i>		HS 4
<i>Kai Daniel Preibisch, Gerit Götzenbrucker, Michaela Griesbeck (FP)</i>	“Mobil without fear”: Using ICTs to Empower People with Anxiety Disorders in Public Transportation	
<i>Anna Wagner, Marina Iakushevich (FP)</i>	Representations and discussions of #postnataldepression on Instagram: Between self-help and (false) ideals of motherhood?	
<i>Doreen Reifegerste, Anna Wagner, Lisa Huber, Manuel Fastuca (FP)</i>	Life-saving measures? Evaluation of digital health communication for males with suicide risk and their gatekeepers	
<i>Dorothea Cosima Adler, Arzu Maria Öcal, Frank Schwab (SP)</i>	“Do not Push Them Away”—YouTube Interviews as a Tool for Suicide Prevention?	
<i>Anna Wagner, Doreen Reifegerste, Sebastian Scherr (SP)</i>	The double burden of vulnerability: Comparing responsibility attributions towards depressed individuals in Germany and the US	
<i>Sophia Schaller (SP)</i>	Who Experiences Mental Harm during Crisis? Advices for Media Communication with Vulnerable Groups	
Session 3C: Food, Nutrition & Body Image <i>Chair: Christina Seeger</i>		Z.1.09
<i>Matthias R. Hastall, Michelle Grengel, Marie-Christin Lueg, Michéle Möhring, Alexander Röhm, Katharina Reiss, Maria Flothkötter (FP)</i>	Nutrition Communication with Socio-economically Disadvantaged Young Families: A Qualitative Look at Informational Needs and Barriers	
<i>Natalie Knaus, Ulrike von Lützwow, Gwendolin Merlo, Tobias Müller, Sebastian Scherr (FP)</i>	Fighting the Stigma of Eating Disorders on Instagram: An Experimental Study on the Impact of Different Etiological Explanations, Affectedness, and Gender (Congruence) on Stigma	
<i>Anke J. Kleim, Petya Eckler, Andrea Tonner (FP)</i>	(Don’t) Look at My Imperfections: A Correlational Explorative Study of the Beach Body Experiences of Women With Visual Disfigurements	
<i>Lisa-Marie Siml, Annemarie Wiedicke (SP)</i>	More than a Body. An Experimental Investigation of the Effects of Body Neutrality and Body Positivity on Women’s Body Image	
<i>Elena Engel, Kathrin Karsay, Raffael Heiss (SP)</i>	Dietary Supplement Presentation on Instagram and TikTok: A Content Analysis of Influencer Posts Targeted at Austrian Adolescents	
<i>Rebecca Scheiber, Matthias Karmasin, Sandra Diehl (SP)</i>	How Older Adults’ Self-Assessed Critical Food/Media Literacy and Actual Knowledge Drift Apart When Evaluating Misleading Food Ads	

12:45 – 14:00	Lunch Break	
13:00 – 13:45	ECREA Health Comm – Business Meeting	Z.1.09
14:00 – 15:15	Panel Discussion “Perspectives on different forms of violence and victims/survivors in the context of health communication” Panel participants: Sara Blumenthal, Siobán O’Brien Green, Antonio Piolanti & Meryam Schouler-Ocak	HS 4
15:15 – 15:45	Coffee Break	
15:45 – 17:30	PARALLEL SESSIONS: 4A, 4B, 4C	
Session 4A: Message Strategies: Nudging & Framing Chair: Anna Wagner		HS 3
<i>Dominik Daube, Janine Brill, Lars Guenther, Lara Arendt (FP)</i>	Looking at the Traffic Light? Testing the Effectiveness of Digital Nudges in Online Menus for Choosing Healthier Meal Alternatives Using an Online Experiment	
<i>Sonja Bidmon, Anna Griesser, Manel Mzoughi, Emna Cherif (FP)</i>	Facilitators and barriers of electronic health record adoption from a nudging perspective: An exploratory study comparing Austria and France	
<i>Chiara Gohn, Annemarie Wiedicke, Constanze Rossmann (FP)</i>	The Framing of Endometriosis on Instagram and its Impact on Audiences: A Mixed-Methods Approach	
<i>Freya Sukalla (SP)</i>	How do the effects of gain vs. loss frames through emotions differ among individuals with different levels of feeling restricted by Covid measures	
Session 4B: Health communication and age Chair: Isabell Koinig		HS 4
<i>Lukas Tribelhorn, Thomas Friemel (FP)</i>	Norm Formation in Adolescents: Direct and Indirect Effects of Social Media Use in the Context of Health Behaviours	
<i>Lara Kobilke, Antonia Markiewitz, Constanze Rossmann (FP)</i>	I dare you! Use and consequences of viral TikTok challenges for children and adolescents	
<i>Lyn Ermel, Paula Stehr, Constanze Rossmann, Doreen Reifegerste, Annett Schulze, Ann-Kathrin Lindemann (FP)</i>	Vulnerable Groups in Child Injury Prevention: A Mixed-Method Study on Child Poisoning Accidents	

	<i>May Lwin, Zoe Ong, Ysa Cayabyab, Seraphina Leo (FP)</i>	Motivators and barriers of telemedicine adoption: Perspectives from elderly patients and their companions	
	<i>May O. Lwin, Seraphina Leo, Ysa Marie Cayabyab, Zoe Ong, Peter J. Schulz (SP)</i>	Comparing older adult patients in dyadic and triadic medical consultations: A qualitative assessment on the needs, perspectives, and typology of older adult patients	
Session 4C: Language Chair: Alexander Ort			Z.1.09
	<i>Brittany M.C. Chan, Julia van Weert, Jeanine Suurmond, Barbara Schouten (FP)</i>	Using gestures, lingua franca, and informal interpreters with migrant patients in language discordant consultations	
	<i>Qianfeng Lu, Peter Schulz, Eva Baumann, Elena Link (FP)</i>	Mitigating Health Disparities: The Interplay of Health Literacy and Patient-Centered Communication on Perceived Health Status	
	<i>Cornelia Klein, Sanja Korać (SP)</i>	Involving stakeholders with severe communication and/or learning disabilities during social impact measurement – lessons learned from a Social Return on Investment evaluation	
	<i>Nida Gizem Yilmaz (SP)</i>	Mitigating the language barrier: professionals' perspective on when to use what strategy for whom	
	<i>Penelope Kolovou (SP)</i>	Health- and Language Coaching at Workplace as Means of Empowerment for incoming medical Professionals	
	<i>Carina Rasse, Ralf Terlutter, Sandra Diehl (SP)</i>	Can metaphors promote awareness and understanding of a health problem? The case of dry eye disease	
17:30 – 18:30	DGPuK Ges Komm – General Assembly		Z.1.09
19:00	Conference Dinner		

FRIDAY, 17 NOVEMBER 2023

08:30 – 09:00	Registration	
09:00 – 10:00	PARALLEL SESSIONS: 5A, 5B	
Session 5A: Intersex & Transgender Chair: Doreen Reifegerste		Z.1.09
Elena Link, Alexander Ort, Eva Baumann (FP)	“When I’m addressed as one sex, I feel halved”: An exploration of non-binary persons’ (barriers of) health information-seeking behaviors	
Petra Werner, Anna Rinne, Myriam Wingen-Kaminsky, Gabriele Dennert (FP)	In-process evaluation of a self-learning environment for health professionals on health care for intersex and trans persons	
Felix Lene Ihrig (FP)	Discussing healthcare for trans patients – community expectations & provider’s knowledge (gaps) in dialogue	
Session 5B: Palliative Care and Organ Donation Chair: Freya Sukalla		HS 3
Janine N. Blessing (FP)	Palliative Care Patients and the Use of Nature Related Media	
Yumin Lin (FP)	Online Content on Palliative Care: A Content Analysis of Website Information	
Thomas Friemel, Lukas Tribelhorn (SP)	Individual and contextual vulnerability: The case of switching from an opt-in to an opt-out organ donation system	
10:00 – 10:30	Coffee Break	
10:30 – 12:00	PARALLEL SESSIONS: 6A, 6B	

Session 6A: Health Information Seeking Behavior <i>Chair: Heidi Siller</i>		Z.1.09
<i>Tanja Fisse, Charlotte Schrimppff, Elena Link, Eva Baumann, Christoph Klimmt (FP)</i>	Identifying Situational HISB Patterns for Uncertainty Management in Cochlear Implant Patient Journeys	
<i>Elisabeth Hopfe, Eva Baumann, Viktor Grünwald (FP)</i>	Don't forget those who made it through! Cancer information seeking needs and behaviors among long-term cancer survivors	
<i>Linn Annemiek, B. Victor, C. van Rietschoten, Nida Gizem Yilmaz, C. Hoving, M. Hillen (FP)</i>	Navigating on Facebook when your child has a rare disease; coping with hope and uncertainty	
<i>Janine Brill, Veronika Karnowski, Constanze Rossmann (FP)</i>	Google or Call Mom? A Multi-Method Study on First-Generation Immigrants' Health Information Repertoires and Acculturation Strategies	
Session 6B: Panel - Empowerment in Health Communication: Conceptualizations, Theory, and Methodological Approaches <i>Chair: Sara Atanasova, Isabell Koinig</i>		HS 3
<i>Marie-Georges Fayn, Samy Mansouri</i>	The evolution of the patient empowerment concept through the study of four measurement scales	
<i>Nicole Bizzotto, Peter Schulz</i>	Dangerous or Effective Self-Managers? When Mental Health Literacy Makes a Difference. A Latent Profile Analysis of Members of Online Communities for Mental Health	
<i>Isabell Koinig, Sandra Diehl</i>	From Patient Empowerment to Health [Consumer] Empowerment	
<i>Tanja Kamin, Sara Atanasova</i>	What does it mean to be empowered in the field of health and is that enough to improve one's health? Reflecting on facilitators and barriers of empowerment with the theory of capital	
12:00 – 12:15	Farewell	

Social Events

Get-Together

15 November

7:30 p.m.

Gasthof im Landhaushof – Landhaushof 1, 9020 Klagenfurt

- We look forward to welcoming you for a casual Get-Together at Gasthaus im Landhaushof. Upon registration, you will receive two vouchers, which can be redeemed for two drinks of your choice. You are, of course, welcome to order some Austrian specialties at your own expense.
- We have organized a private shuttle transfer from the university to the city center, where the Get-Together will take place. The bus will depart at 7 p.m. in front of the university's main entrance. The same bus will pick us up after the Get-Together (approximately 10:30 p.m.) and drop you off at selected conference hotels.

Conference Dinner

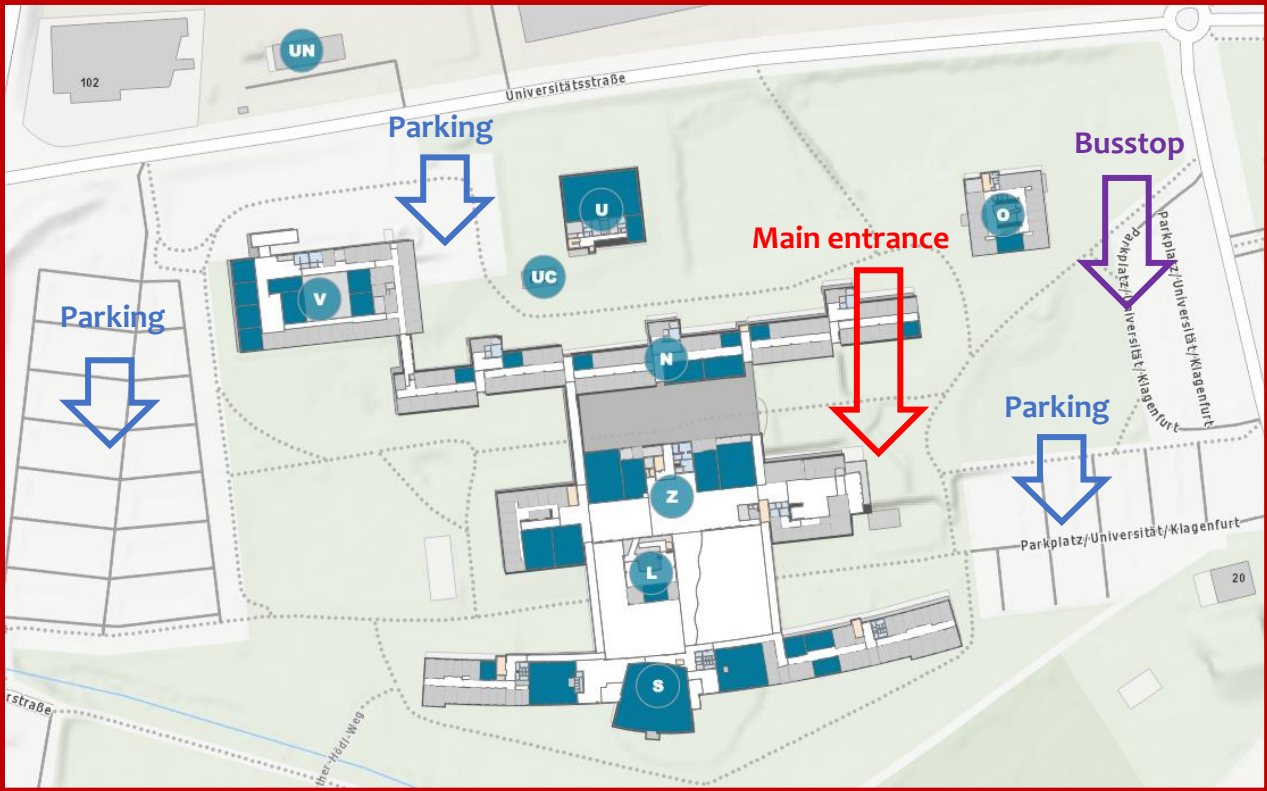
16 November

7 p.m.

Gasthof Rösch – Wörthersee Südufer-Straße 55, 9073 Klagenfurt

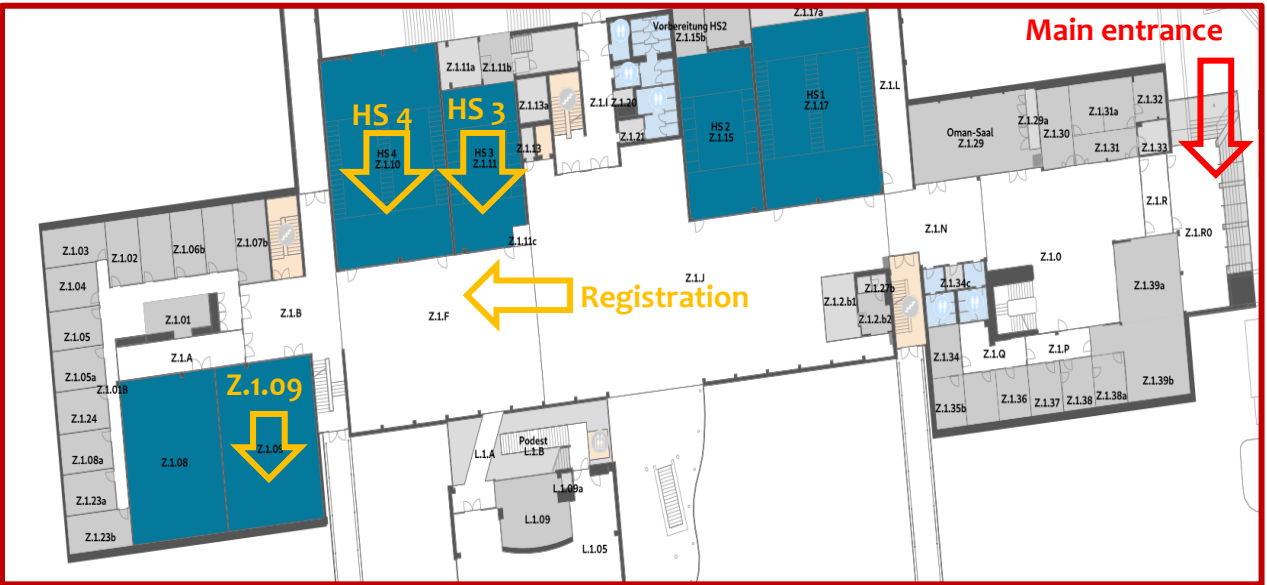
- The conference dinner will be hosted by Hotel and Restaurant Rösch. The conference dinner includes a three-course meal, consisting of a soup, main course and desert. Upon registration, you will receive two vouchers, which can be redeemed for two drinks of your choice.
- We have organized a private shuttle transfer from the university to the conference dinner venue. The bus will depart at 6:30 p.m. in front of the university's main entrance. The same bus will pick us up after the conference dinner (approximately 10:30 p.m.) and drop you off at selected conference hotels.

Location



Rooms

Main building



ECHC 2023 – Best paper Nominees

In order to value outstanding submissions to the ECHC 2023, the organizational team decided to give out a best paper award.

The 5 contributions that received the top scores by reviewers were sent out to the management teams of the ECREA Section on Health Communication and the DGPuK Section on Health Communication respectively. Moreover, the management teams of the YECREA and DGPuK Mittelbau were also asked to submit reviews.

In total, the jury consisted of 7 colleagues who ranked the articles in terms of their relevance to the field of health communication.

The winner of the ECHC 2023 best paper award will be announced during the Conference Dinner.

We congratulate all colleagues who made the short list!

Petra Werner, Anna Rinne, Myriam Wingen-Kaminsky, Gabriele Dennert	In-process evaluation of a self-learning environment for health professionals on health care for intersex and trans persons
Sara Atanasova, Isabell Koinig	Empowerment in Health Communication: Conceptualizations, Theory, and Methodological Approaches
Sara Atanasova, Gregor Petrič	Exploring the impact of online health communities and features of the doctor-patient relationship on empowerment in the doctor-patient relationship: Perspectives of cancer patients and health professionals
Anna Wagner, Marina Iakushevich	Representations and discussions of #postnataldepression on Instagram: Between self-help and (false) ideals of motherhood?
Felix Lene Ihrig	Discussing healthcare for trans patients – community expectations & provider's knowledge (gaps) in dialogue

ECREA Health Communication Article of the Year Award

The management team of the ECREA Section on Health Communication is happy to announce the first ECREA Health Communication Article of the Year Award. A jury of eight distinguished colleagues read all 18 articles that were published in the European Journal of Health Communication (EJHC) in 2022. Four articles made it to the short list and were assessed in more detail. In order of their publication, this list includes the following articles:

Informed Decision Making on the Uptake of Evidence-Based Smoking Cessation Assistance by Individuals Motivated to Quit Smoking by *Thomas Gültzow, Eline S. Smit, Raesita Hudales, Carmen D. Dirksen, Ciska Hoving* ([Volume 3 / Issue 1](#))

Patterns of Online Information Seeking and Avoidance about SARS-CoV-2 and COVID-19 by *Elena Link, Magdalena Rosset, Anna Freytag* ([Volume 3 / Issue 1](#))

Debunking Misinformation and Communicating Critical Events in Vaccine Trials: Experimental Evidence on Vaccination Intentions in SARS-CoV-2 Pandemic by *Paula Memenga, Sarah Eitze, Parichehr Shamsrizi, Marylyn M. Addo, Cornelia Betsch* ([Volume 3 / Issue 2](#))

Deprived, Radical, Alternatively Informed: Factors Associated with People's Belief in Covid-19 Related Conspiracy Theories and their Vaccination Intentions in Germany by *Marc Ziegele, Maike Resing, Katharina Frehmann, Nikolaus Jakob, Ilka Jakobs, Oliver Quiring, Christian Schemer, Tanjev Schultz, Christina Viehmann* ([Volume 3 / Issue 2](#))

We congratulate all authors for their short list nomination! Well deserved!

While the winner will be presented at the ECHC 2023 conference dinner, our gratitude for the jury can be shared already now. Our thanks go (in alphabetical order) to Rita Araújo (University of Minho), Sara Atanasova (University of Ljubljana), Nadine Bol (Tilburg University), Anne-Linda Camerini (Università della Svizzera italiana), Kathrin Karsay (University of Vienna), Michéle Möhring (Dortmund University), Anna Sendra Tuset (Tampere University), and Sergio Villanueva Baselga (University of Barcelona). Finally, a special bouquet of flowers goes to the head of the jury who organized and managed the whole process: Markus Schäfer (Macromedia University Frankfurt).

The ECREA Health Communication Team

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