

**COMMUNICATING IN THE 21ST CENTURY:  
QUESTION YOUR MINDSET!**

## EUROPARC is looking for Conference Ambassadors!

### The EUROPARC Federation

The EUROPARC Federation represents hundreds of responsible authorities and thousands of Protected Areas in 35 countries. We often say in EUROPARC that nature knows no boundaries and we therefore facilitate international co-operation in all aspects of Protected Area management to improve and conserve our shared natural inheritance.

### The EUROPARC Conference 2022

This year's EUROPARC Conference will take place in the Neusiedler See-Seewinkel National Park in Burgenland, Austria. The title?

*Communicating in the 21<sup>st</sup> Century? Question your mindset!*

Communication is everywhere: from technical reports and social media posts to stakeholder engagement. Those working in Protected Areas need to be equipped with **exceptional skills** if they want to **communicate effectively**. That is why during this year's EUROPARC Conference, we will dive into the world of Communications and give you the opportunity to **question your mindset!**

How are we speaking to our audiences? What is our perspective on the numerous challenges Protected Areas face? Can technology help us understand and respect nature more? These are just some of the questions we will ask ourselves.

For more information please visit: <https://www.europarc.org/europarc-conference/>

### The Conference Ambassadors

In addition to keynote speakers, learning field trips and other exciting networking sessions, 20 workshops, so-called Mind Factories, will form the heart of the conference.

The Mind Factories will take place on the 3<sup>rd</sup> of May from 14:00 to 17:00 CET and will focus on the challenges and opportunities of Protected Areas. Participants share experiences and learn from each other how to manage the challenges facing them and realise the potential of these opportunities to develop their Protected Areas for People and for Nature.

To make sure that everyone gain some insight into these multiple discussions, the Mind Factories need to be summarised for all participants with the highlights shown within a creative poster session. This will be the role of our Conference Ambassadors – collaborating with experts in their field, the Ambassadors support the distillation of the Mind Factory highlights.

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**What characterizes a conference ambassador?** If you are a student between 19 and 35 years, highly motivated to attend the conference and communicative, chances are good that you are exactly what we are looking for.

A Conference Ambassador needs to ...

- ... be curious.
- ... be inquisitive.
- ... have a quick apprehension.
- ... can summarise topics.
- ... have an accurate writing style.
- ... have an affinity for presenting and speaking in public.
- ... have a basic interest in nature conservation.
- ... speak at least English fluently (any other language is a plus).
- ... be available between 2<sup>nd</sup> and 6<sup>th</sup> of May 2022.

**What do I get?** As a Conference Ambassador you will be able to attend the EUROPARC Conference for free. Your transport and accommodation are provided. Besides, you get to collaborate with experts, and get to know a bunch of new and interesting people!

**What now?** We would be happy to receive your application and discuss the further steps with you personally. Please send us your Letter of Motivation indicating clearly why you would be the perfect choice and a CV via email ([piiroja@e-c-o.at](mailto:piiroja@e-c-o.at)). We will be happy to inform you about the next steps.

We are looking forward to meeting to you!

Best regards,

*Anna Kovarovics, Romana Piiraja & Lisa Wolf,  
Organisation Team on behalf of the host Neusiedler See-Seewinkel National Park  
(E.C.O. Institute of Ecology)*