

Admission Information

Master's Degree Programme in Media and Convergence Management (University of Klagenfurt) Degree programme code UL 066 150

Preface

In accordance with § 64 (3) of the Universities Act, the admission to a Master's programme is contingent upon the successful completion of a relevant Bachelor's programme, or University of Applied Sciences Bachelor's programme, or other equivalent programme at a recognized domestic or foreign post-secondary educational institution. Where equivalence has been established in principle and only certain supplementary qualifications are required for full equivalence, the Rectorate shall be entitled to tie the determination of equivalence to examinations to be taken during the respective Master's programme.

Definition of "relevant Bachelor's programme"

The Master's degree programme in Media and Convergence Management is an English language degree with a special admission procedure. The Regulation on the Admission Procedure can be accessed by following this link:

<https://www.aau.at/en/study/studying-at-aau/applying/entrance-examination/master-mcm/#toggle-id-5>

In addition to a completed Bachelor's degree, applicants must provide proof of English proficiency at level C1 of the European Framework of Reference for Languages.

Examples of relevant degree programmes include the following Bachelor's programmes at the University of Klagenfurt: Media and Communications Science, Applied Informatics, Applied Business Administration, Business and Law, and Information Management. In the event of the successful completion of a different relevant Bachelor's programme or University of Applied Sciences Bachelor's programme in the field of economics or law, it is also possible to gain admittance to this Master's degree programme. Relevant Bachelor's programmes or University of Applied Sciences Bachelor's programmes are characterised by a minimum scope of 180 ECTS credits overall. The contents of the separate areas relevant for the Master's programme must have been adequately covered¹.

¹ Moreover, any qualitative admission requirements defined in the curriculum and in the admission regulations must be observed.

Frequent transfers

Graduates from the following Bachelor's programmes or University of Applied Sciences Bachelor's programmes frequently transfer to the Master's degree programme:

Bachelor's Programme/ University of Applied Sciences Bachelor's Programme	Institution of Higher Education	Admission
BA in Medien- und Kommunikationswissenschaft (all versions of the curriculum)	University of Klagenfurt	without conditions (Please note the supplementary subjects according to the curriculum.)
BA in Angewandte Informatik (all versions of the curriculum)	University of Klagenfurt	without conditions (Please note the supplementary subjects according to the curriculum.)
BA in Wirtschaft und Recht (all versions of the curriculum)	University of Klagenfurt	without conditions (Please note the supplementary subjects according to the curriculum.)
BA in Bachelorstudium Informationsmanagement (all versions of the curriculum)	University of Klagenfurt	without conditions (Please note the supplementary subjects according to the curriculum.)
BA in Angewandte Betriebswirtschaft (all versions of the curriculum)	University of Klagenfurt	without conditions (Please note the supplementary subjects according to the curriculum.)
BA in Anglistik und Amerikanistik (all versions of the curriculum)	University of Klagenfurt	with conditions (Please note the supplementary subjects according to the curriculum.)
BA in Angewandte Kulturwissenschaft (all versions of the curriculum)	University of Klagenfurt	with conditions (Please note the supplementary subjects according to the curriculum.)
BA in Psychologie (all versions of the curriculum)	University of Klagenfurt	with conditions (Please note the supplementary subjects according to the curriculum.)

Bachelor's Programme/ University of Applied Sciences Bachelor's Programme	Institution of Higher Education	Admission
BA in Engineering & IT BA in Wirtschaft und Management BA in Bauingenieurwesen & Architektur* BA in Gesundheit und Soziales* (all versions of the curriculum)	Carinthia University of Applied Sciences Feldkirchen, Klagenfurt, Spittal/Drau and Villach	<i>without*/with conditions</i> <i>(*to the value of 4 ECTS credits chosen from the supplementary subjects)</i>
BA in Angewandte Informatik BA in Bauen, Energie & Gesellschaft* BA in Engineering BA in Management BA in Medien & Design BA in Gesundheitsstudien* (all versions of the curriculum)	University of Applied Sciences - Joanneum Graz, Bad Gleichenberg and Kapfenberg	<i>without*/with conditions</i> <i>(*to the value of 4 ECTS credits chosen from the supplementary subjects)</i>

Please note that in the event of the positive completion of elective subjects in the above-mentioned areas, it may nonetheless be possible, under certain circumstances, to gain admittance without conditions.

Please note that the admission to the Master's degree programme is also possible on the basis of other Diploma and Bachelor's programmes. The examples listed above do not claim to be exhaustive.

For questions about admission, please contact Postdoc-Ass. MMag. Dr. Isabell Koinig (Isabelle.Koinig@aau.at).

Please note that this information sheet does not constitute grounds for claiming the legal right to gain admittance.

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<https://www.aau.at/en/study/studying-at-aau/applying/entrance-examination/master-mcm/#toggle-id-5>