

Curriculum

for the Bachelor's degree programme

in

International Business and Economics

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§ 1 General Remarks

- (1) The Bachelor's degree programme in International Business and Economics is equivalent to 180 European Credit Transfer System (ECTS) credits. This equates to an anticipated study duration of six semesters. Pursuant to Section 54 (1) of the Austrian Universities Act 2002 (UG), the Bachelor's degree programme is assigned to the group of social and economics science programmes of study.
- (2) The workload for the individual course units is indicated in ECTS credits; the workload for one year should amount to 1,500 hours, for which 60 ECTS credits are awarded (54 (2) UG). The workload comprises independent study as well as the semester hours/contact hours, and includes student participation in assessment procedures.
- (3) The Bachelor's degree programme is conducted in English.

§ 2 Qualification Profile and Competences

- (1) The qualification profile describes the scientific and professional qualifications that students gain by completing the degree programme.
- (2) The Bachelor's degree programme, with its strong focus on research-informed and practically relevant teaching, is designed to ensure that graduates are equipped with a diverse set of skills in business administration. In particular, they are taught to understand and critically reflect on global economic contexts. Graduates also gain methodological, linguistic, intercultural, and legal skills, and are ideally qualified to pursue careers in international companies and organisations as well as academic careers.
- (3) At the start of their Bachelor's studies, students are taught a broad range of fundamental competences covering the area of business administration and economics. This basic knowledge from the field of management and economics is supplemented with carefully selected contents from law and sociology. Moreover, students familiarise themselves with common quantitative and qualitative research methods in management and economics, and acquire the ability to apply these methods to a variety of issues. In-depth knowledge, which is valuable in preparing graduates particularly for internationally careers, is conveyed in numerous advanced modules. As well as intercultural skills and competences in matters pertaining to gender and diversity, this includes the expansion of business and economic knowledge in an international context. Graduates of the degree programme can confidently address the challenges of a globalised economy, they can identify problems with all their facets, and can independently develop solution strategies. By choosing from a wide range of elective courses, students specifically reinforce and enhance their acquired competences, thus qualifying for further Master's studies, especially at the University of Klagenfurt, as well as for professional careers in specialised fields (this applies particularly to the subjects listed in § 10 (1)).
- (4) Students further refine the profile of their degree programme either by gaining relevant practical experience at a company that operates internationally, by studying abroad, by acquiring in-depth gender and diversity skills, or by improving their linguistic proficiency with a wide range of languages available to choose from. Graduates thus gain a highly individual "employability" level, qualifying them for diverse careers with differentiated requirement profiles.
- (5) Aspects relating to gender, diversity, and gender equality are an integral part of the Bachelor's programme (see also § 5, § 9, § 10 (2)).

§ 3 Admission Requirements

- (1) The provisions of the Austrian Universities Act 2002 concerning admission to the Bachelor's degree programme shall apply.
- (2) Individuals whose first language is not English are required to demonstrate English language proficiency at level B2 of the Common European Framework of Reference for Languages (CEFR). The Rectorate is entitled to regulate admission to the degree programme on the basis of an admission procedure in accordance with 71b (4) UG.

§ 4 Academic Degree

Graduates of the Bachelor's degree programme in International Business and Economics shall be awarded the academic title "Bachelor" accompanied by "of Science" (abbreviated to: "BSc"). If used, the academic title must follow after the name.

§ 5 Structure & Organisation of the Degree Programme/Intended Learning Outcomes

- (1) The Bachelor's degree programme is comprised of the following **Required Subjects** representing a total of 122 ECTS credits:

<i>Subject</i>	<i>Designation</i>		<i>Intended learning outcomes</i>	<i>ECTS credits</i>
<i>Required Subjects</i>	1	<i>Principles of Business</i>	After successfully completing the subject, students are able to define the subject 'business administration' and explain specific contents relating to aspects and issues in the field of management and economics. Furthermore, they can apply fundamental knowledge in the areas of accounting, human resources, organisation, entrepreneurship, innovation, investment, financing, public & non-profit management, marketing, production, logistics, procurement, controlling, and strategic management.	34
	2	<i>Principles of Economics</i>	After successfully completing the subject, students are able to understand and describe fundamental economic relationships. They can explain the mechanisms, framework conditions and instruments required for the functioning of one or more markets, or of an entire economy. What is more, they are qualified to determine the most important objectives of the participants in the market and the associated instruments of control. They can recognise the processes of a market-oriented economy, and are able to identify possible disruptions.	18

	3	<i>Introduction to Sociology</i>	After successfully completing the subject, students are able to comprehend and discuss fundamental concepts and selected approaches from the field of sociology.	4
	4	<i>Introduction to Gender Studies</i>	Students acquire introductory knowledge in gender studies or in anti-discrimination law. After successfully completing the subject, students are able to explain the significance of gender aspects in the context of business administration. They are able to recognise and discuss current problems of anti-discrimination law, interpret the content of the relevant norms and apply them to pertinent situations.	4
	5	<i>Intercultural and Scientific Skills</i>	Students acquire basic intercultural and academic skills including writing skills, and can use these skills for selected applications. Based on this, they can also gain further related skills.	4
	6	<i>Methodology in Business and Economics Research</i>	After completing this subject, students have the basic mathematical knowledge necessary to describe economic issues. They have mastered essential elements of mathematical language at various levels of communication. Students learn about statistical applications as well as their limitations, and they can recognise and avoid misinterpretations. They can explain key terms, apply the appropriate methods, master computational resources such as Excel and use these meaningfully. They are able to intelligently read statistical results, to recognise statistical questions in their own field and to exchange information with experts. Students know basic concepts of computer science and can apply relevant technical vocabulary.	26

	7	<i>Topics in International Business</i>	Building on their fundamental competences in business administration, students are able to describe specific economic and legal issues affecting companies acting in the international sphere. They can identify associated problems and can autonomously develop solutions.	16
	8	<i>Topics in International Economics</i>	Building on their fundamental economic competences, students critically address a globalised economic perspective. Students are familiar with relevant international institutions and can discuss and analyse their role within the context of globalised markets, international trade, and flexible exchange rates.	16

- (2) In **Guided Electives I**, students must complete two elective bundles to the value of 12 ECTS credits each. Students can choose from the electives listed below:

Subject	Designation		Intended learning outcomes	ECTS credits
<i>Guided Electives I</i>	9	<i>Digital Business</i>	After successfully completing the subject, students have basic knowledge of business start-ups and market-oriented corporate management and are familiar with the special challenges in the context of digitization. They are able to analyse digital influencing factors and to describe and apply basic concepts and models of digital marketing and digital entrepreneurship. Students are also able to describe the start-up and market research process and apply relevant methodological knowledge.	12
	10	<i>Business Skills</i>	Students gain skills in the area of professional oral and written communication conducted in intercultural situations and can also use these competences to deal with customers in a market-oriented manner.	12

	11	<i>Human Resources and Services</i>	Students develop skills in international management and service management and can use these competences to solve complex problems. Students are also able to design and use evidence-based responsible and sustainable strategies in the context of international HR development.	12
	12	<i>Production and Logistics</i>	Students are able to determine different forms of governance of global value chains, especially in the context of the production economy, to identify differences between spatial economic systems and to analyse the regional and global integration of economic relationships.	12
	13	<i>Sustainable Energy Management</i>	Students are familiar with the fundamental principles of a sustainable energy system as well as the associated economic, political, technological, and social framework conditions. They can assess the complexity of a sustainable energy system and, against this background, they can evaluate and critically appraise market developments and decisions of players in the energy market. Students are taught to comprehend a sustainable energy system as a part of climate protection and, furthermore, to define and assess underlying factors and other measures for the prevention and adaptation in relation to climate change. They have in-depth knowledge about the potential of sustainable energy technologies and are qualified to analyse and evaluate trends, innovations and new business models pertaining to a sustainable energy economy.	12
	14	<i>Special Topics in International Business and Economics</i>	Students acquire competences from selected areas of international business administration and/or international economics. Students are able to reflect critically on problems in these specialised areas, and can independently develop solutions.	12

- (3) In **Guided Electives II**, students must either complete **one** elective bundle to the value of 16 ECTS credits, or **two** elective bundles to the value of 8 ECTS credits each. Additional provisions shall apply to the elective “Study-related Period Abroad” (§ 7) and the elective “Internship” (“Relevant Internship”, § 15).

<i>Subject</i>	<i>Designation</i>		<i>Intended learning outcomes</i>	<i>ECTS credits</i>
<i>Guided Electives II</i>	15	<i>Languages</i>	Students consolidate existing language skills and learn to apply specialised business vocabulary in professional settings, such as presentations or negotiations. Alternatively or additionally, students may gain new language skills. By mastering several languages they are in a position to succeed, particularly in international corporations.	8 or 16
	16	<i>Gender Studies</i>	Students gain knowledge about hierarchization and discrimination processes, about forms of naturalisation and normalisation of gender, and an understanding of methods and critical analyses processes that are specific to certain disciplines.	8
	17	<i>Study Abroad</i>	Students gain individual competences and learn how to apply these. Spending a study period at a foreign university also allows students to expand their language and cultural skills and provides ample scope for practice.	16
	18	<i>Internship</i>	Students acquire specific skills as part of a project, enabling them to identify and address concrete business problems, and then develop solutions.	16

- (4) As part of the Bachelor’s degree, students must complete **Open Electives** worth 10 ECTS credits.

<i>Subject</i>	<i>Designation</i>		<i>Intended learning outcomes</i>	<i>ECTS credits</i>
<i>Open Electives</i>	19	<i>Open Electives</i>	Students acquire individually selected competences and learn how to apply these.	10

- (5) As part of the Bachelor's degree, students must write a Bachelor's thesis within the scope of the Bachelor's seminar.

<i>Subject</i>	<i>Designation</i>		<i>Intended learning outcomes</i>	<i>ECTS credits</i>
<i>Bachelor's Thesis and Bachelor's Thesis Seminar</i>	20	<i>Bachelor's Thesis and Seminar</i>	Students consolidate their knowledge of working in a scientific manner and are able to independently address a research question concerning one of the required subjects, Topics in International Business, Topics in International Economics, or one of the electives from Elective Subjects I.	6 + 2

§ 6 Introductory and Orientation Period

- (1) Pursuant to § 66 UG, the Introductory and Orientation Period (StEOP) provides students with an overview of the main contents of the degree programme and its further course, and offers a factual decision-making basis for the personal assessment of the choice of degree programme.
- (2) StEOP courses are scheduled to take place during the first semester of the degree programme and includes the following courses worth a total of 8 ECTS credits: VO/VI "Introduction to Business" (2 ECTS credits), VO/VI "Introduction to Economics I" (2 ECTS credits), VC/KS "Intercultural Skills" (2 ECTS credits), and VC/KS "Scientific Skills" (2 ECTS credits).
- (3) Prior to the final completion of the StEOP, students may attend further courses worth a total of 22 ECTS credits, in line with Section 14 (7) Part B of the University Statutes. In accordance with § 66 (3) UG, recognised examinations in accordance with § 78 UG, other academic achievements, activities and qualifications are not included.

§ 7 Study-Related Period Abroad/Mobility

- (1) It is strongly recommended that all students on the Bachelor's degree programme complete a study-related period abroad as part of their degree. Transnational EU, state or university mobility programmes can be used for this purpose. Examinations and internships/other academic achievements completed as part of a study-related stay abroad shall be recognized in replacement of examinations stipulated in the curriculum in accordance with the regulations pursuant to Section 78 of the Universities Act. The recommended mobility window is the fourth or fifth semester.
- (2) At the request of regular students who wish to carry out parts of their studies abroad, a preliminary decision shall be issued in advance to determine which of the proposed examinations and other academic achievements can be recognised (§ 78 (5) UG). In any case, interested students are advised to contact the respective competent Programme Director in advance to discuss possible and intended recognition.
- (3) Students are encouraged to use the study period abroad to complete courses assigned to the range of Required Subjects (§ 9), Guided Electives I (§ 10 (1)) or Open Electives (§ 11).
- (4) Students completing a study-related period abroad within the scope of Guided Electives II (§ 10 (2)), must produce academic achievements to the value 16 ECTS credits in total.

Students can select freely from the entire range of courses offered by the foreign post-secondary educational institution. Even in the case of equivalence, these academic achievements cannot be additionally accredited for the courses listed in § 9, § 10 (1) or § 11. For all additional ECTS credits gained, paragraphs (2) and (3) shall apply *mutatis mutandis*.

§ 8 Types of Courses

- (1) Lectures (VO) are courses in which knowledge is transferred by means of lecture talks given by university lecturers. The examination takes place as a one-off (written and/or oral) examination.
- (2) Courses with continuous assessment are courses in which the assessment does not take place as a one-off examination, but rather on the basis of written and/or oral contributions by the participants throughout the semester. If, in the framework of a course with continuous assessment, a seminar paper or a paper requiring a comparable degree of effort is required, papers for courses taking place in the winter semester can be handed in up until the following 30 June; papers for courses taking place in the summer semester can be handed in up until 31 January of the following year.
- (3) Courses with continuous assessment comprise:
 - a) Interactive Lecture (VI): These are courses with continuous assessment which start as lectures. However, based, among others, on interactive forms of learning (particularly using approaches of blended learning), students work on the contents independently, interacting with the teaching staff via e-learning platform. The share of e-learning as part of the course workload must be at least 30 percent.
 - b) Lecture with Course (VC): These courses are comprised of a lecture part and a course part. The course part is used to practise the application of the content taught during the lecture part.
 - c) Course (KS): Courses are application-oriented and teach students how to solve concrete problems. Courses completed as part of the subject “Languages” (Elective Subjects II, § 10(2)), are considered to be language courses; see § 12(1) for details.
 - d) Seminar (SE): Seminars are research-, theory-, and project-led courses, which are aimed at advanced students, allowing them to reflect and discuss specific scientific problems and/ or current problems or topics with practical relevance to the subject. Students must independently write a paper within the scope of the seminar.

§ 9 Required Subjects

- (1) Required Subjects are those subjects which characterise the degree programme and on which examinations have to be taken. Students must complete a total of 122 ECTS credits in required subjects.

(2) The required subject courses are listed in the table below:

	<i>Course title</i>		<i>Course type</i>	<i>ECTS credits</i>
Principles of Business	1.1	Introduction to Business (part of StEOP, see § 6)	VO/VI	2
	1.2	BUS 1: Financial Reporting	VO/VI	4
	1.3	BUS 2: People and Organizations	VO/VI	4
	1.4	BUS 3: Entrepreneurship and Innovation	VO/VI	4
	1.5	BUS 4: Capital Budgeting and Financing	VO/VI + KS	2+2
	1.6	BUS 5: Public Management	VO/VI	4
	1.7	BUS 6: Marketing	VO/VI	4
	1.8	BUS 7: Operations Management, Logistics and Purchasing	VO/VI	4
	1.9	BUS 8: Management Accounting	VO/VI	4
			Total:	34
Principles of Economics	2.1	Introduction to Economics I (part of StEOP, see § 6)	VO/VI	2
	2.2	ECON 1: Introduction to Economics II	VO/VI/VC	4
	2.3	ECON 2: Microeconomics	VC	6
	2.4	ECON 3: Macroeconomics	VO/VI/VC	6
			Total:	18
Introduction to Sociology	3.1	Introduction to Sociology	VO/VI	4
			Total:	4
Introduction to Gender Studies	4.1	Introduction to Gender Studies	VO/VI/VC	4
			Total:	4
Intercultural and Scientific Skills	5.1	Intercultural Skills (part of StEOP, see § 6)	VC/KS	2
	5.2	Scientific Skills (part of StEOP, see § 6)	VC/KS	2
			Total:	4
Methodology in Business and Economics Research	6.1	Methodology 1: Mathematics I	VO/VI + KS	4+2
	6.2	Methodology 1: Mathematics II	VO/VI + KS	4+2
	6.3	Methodology 2: Statistics I	VO/VI/VC/KS	4+2
	6.4	Methodology 3	VO/VI/VC/KS	8
			Total:	26
Topics in International Business	7.1	Introduction to International Business	VO/VI/VC	4
	7.2	Topics in International Business 1	VC	4
	7.3	Topics in International Business 2	VO/VI/VC	4
	7.4	Topics in International Business 3	VO/VI	4
			Total:	16
Topics in International Economics	8.1	Introduction to International Economics	VO/VI/VC	4
	8.2	Topics in International Economics 1	VO/VI/VC	4
	8.3	Topics in International Economics 2	VO/VI/VC/SE	4
	8.4	Topics in International Economics 3	VO/VI/VC	4
			Total:	16

§ 10 Guided Electives

- (1) The electives from the Guided Electives I group comprise all those subjects, which students can select in line with the provisions of the curriculum. Students must complete a total of two elective bundles worth 12 ECTS credits each.

	<i>Course title</i>		<i>Course type</i>	<i>ECTS credits</i>
Digital Business	9.1	Digital Business 1	VO/VI/VC	4
	9.2	Digital Business 2	VC/KS	4
	9.3	Digital Business 3	VO/VI/VC/KS	4
			Total:	12
Business Skills	10.1	Business Skills 1	VO/VI/VC	4
	10.2	Business Skills 2	VO/VI/VC	4
	10.3	Business Skills 3	VO/VI/VC	4
			Total:	12
Human Resources and Service	11.1	Human Resources and Services 1	VO/VI/VC	4
	11.2	Human Resources and Services 2	VO/VI/VC	4
	11.3	Human Resources and Services 3	VO/VI/VC	4
			Total:	12
Production and Logistics	12.1	Production and Logistics 1	VO/VI/VC	4
	12.2	Production and Logistics 2	VO/VI/VC	4
	12.3	Production and Logistics 3	VO/VI/VC	4
			Total:	12
Sustainable Energy Management	13.1	Sustainable Energy Management 1	VO/VI/VC	4
	13.2	Sustainable Energy Management 2	VO/VI/VC	4
	13.3	Sustainable Energy Management 3	VO/VI/VC	4
			Total:	12
Special Topics in International Business and Economics	14.1	Special Topics in International Business and Economics 1	VO/VI/VC/SE	4
	14.2	Special Topics in International Business and Economics 2	VO/VI/VC/SE	4
	14.3	Special Topics in International Business and Economics 3	VO/VI/VC/SE	4
			Total:	12

- (2) The electives from the Guided Electives II group comprise all those subjects, which students can select in line with the provisions of the curriculum. Students must either complete one elective bundle to the value of 16 ECTS credits, or two elective bundles to the value of 8 ECTS credits each. Students who opt to complete language courses (in the subject “Languages”), can choose from the full range of language courses offered by the University of Klagenfurt. Language courses in the student’s first language are excluded. Additional provisions shall apply to the elective “Study-related Period Abroad” (§ 7) and the elective “Internship” (“Relevant Internship”, § 15).

	<i>Course title</i>		<i>Course type</i>	<i>ECTS credits</i>
Languages	15	Languages	KS	8 <u>or</u> 16
			Total:	8 <u>or</u> 16
Gender Studies	16	Gender Studies courses	various	8
			Total:	8
Study Abroad	17	Various courses	various	16
			Total:	16
Internship	18	Relevant work experience		16
			Total:	16

§ 11 Open Electives

- (1) Open Electives are subjects that students can freely select from the range of courses offered by recognised domestic and foreign universities. Courses that have been completed to obtain a university entrance qualification or to obtain a general or special university entrance qualification are excluded.
- (2) Students must complete a total of 10 ECTS credits in Open Electives.
- (3) In the case of courses completed at other recognised domestic or foreign post-secondary educational institutions, the competent programme director shall rule on whether the recognition as an Open Elective subject is appropriate for the chosen degree programme from an academic point of view or with regard to professional activities.

§ 12 Courses with a Limited Number of Participants

- (1) The maximum number of participants permitted on each of the following course types is as follows:
 - Lecture with Course (VC): No more than 60 participants
 - Course (KS): No more than 40 participants, language course: max. 20 participants
 - Seminar (SE): No more than 40 participants
- (2) If the number of registrations for these courses exceeds the number of places available, students will be ranked in accordance with the following procedure:
 - Preference is given to students whose curriculum lists the relevant course as a required subject or as an elective.
 - If the number of registrations for a course nevertheless exceeds the number of places available, places will be awarded on the basis of the number of ECTS credits already acquired in line with the curriculum which lists the relevant course as a required subject or as an elective. A higher total number of ECTS credits is given preference when ranking students for available places.

§ 13 Courses with Special Registration Requirements

To register for one of the following courses (column “Course”), students must first successfully complete the courses/ examinations listed below (column “Course registration requirements”).

Course	Course registration requirements
Topics in International Business 1 to 3	Introduction to International Business
Topics in International Economics 1 to 3	Introduction to International Economics
ECON 2: Microeconomics	Methodology 1: Mathematics I
ECON 3: Macroeconomics	Methodology 1: Mathematics I, Methodology 1: Mathematics II and Methodology 2: Statistics I
Guided Electives I	Before attending courses from the group of electives, students are strongly encouraged to complete the courses from the required subjects. Expected previous knowledge is detailed on the respective course data sheet.
Bachelor's seminar	This includes all courses from the required subject or respectively, from the elective which is assigned to the Bachelor's thesis.

§ 14 Bachelor's Thesis

- (1) Bachelor's theses are academic papers that students write independently within the context of courses.
- (2) The Bachelor's thesis is accompanied by a seminar to the value of 2 ECTS credits, which is assigned to the subjects "Topics in International Business", "Topics in International Economics" (§ 9) or Elective Subjects I (§ 10(1)) in terms of content. Within the scope of this seminar, students are required to write a Bachelor's thesis in the English language. Upon successful completion, the Bachelor's thesis is awarded 6 ECTS credits in addition to the credits awarded for the associated course, which is also graded separately.
- (3) The Bachelor's thesis must meet scientific criteria in terms of methodology.

§ 15 Provisions Regarding the Completion of a Relevant Internship

- (1) Over the course of the Bachelor's degree, students can gain relevant work experience at a domestic or foreign company, in public administration, at a recognised domestic or foreign post-secondary educational establishment, or a non-profit organisation, in order to test and apply in practice the knowledge and skills they have gained. Completing relevant work experience falls within the scope of Guided Electives II (§ 10 (2)).
- (2) The internship should ideally comprise a project or, in the case of a post-secondary educational establishment, a research project. The practical project or, respectively, the practical placement must be approved in advance by a supervising member of the university's teaching staff.
- (3) Students are explicitly encouraged to complete their work experience at an organisation that operates in the international sphere.
- (4) The internship should last for three months (no less than 30 working hours per week), or four months (no less than 20 working hours per week) and should be completed within one semester. Upon successful completion, the relevant work experience is assigned 16 ECTS credits.

- (5) At the end of the internship, students are required to submit a written work placement report as well as written confirmation of completion issued by the host organisation. The submission is made to the supervising member of the university's teaching staff.
- (6) In the case of a positive assessment, the internship is assessed with "participated successfully"; in the case of a negative assessment, it is assessed with "participated unsuccessfully".
- (7) Students are advised to complete the relevant work experience during the fourth or fifth semester of the Bachelor's degree programme.

§ 16 Examination Regulations

- (1) The Bachelor's degree programme is concluded by successfully completing course examinations as stipulated in (2) and (3), gaining a positive assessment for the internship in the case that the relevant work experience is chosen as part of Elective Subjects II (§ 10(2)), and receiving a positive assessment for the Bachelor's thesis (§ 14).
- (2) Course examinations – which generally take the written form – are held at or after the end of the lecture and take the form of a single examination act. They allow students to demonstrate the knowledge and skills taught during the respective lecture. Examination dates shall be scheduled in such a way that students are able to comply with the duration of the degree programme as specified in the curriculum. In any case, examinations that are concluded in a single act must be scheduled to take place at the beginning, at the mid-point, and at the end of every semester.
- (3) All other courses are evaluated by continuous assessment. Lectures/ courses (VC) and courses (KS) are assessed on the basis of continuous observation and also of written and oral examinations, as well as the success of practical activities; attendance is compulsory. In seminars (SE), lecturers use the students' written and oral contributions (especially seminar papers, presentations, and active participation in discussions) as a measure for the overall assessment; attendance is compulsory. In the case of Interactive lectures (VI), attendance is not compulsory. However, teaching staff and students are obliged to interact continuously via e-learning platforms.
- (4) In accordance with the university's statutes, the respective examination and assessment modalities must be announced by the course instructor before the semester commences.
- (5) Examinations and the repetition of examinations are governed by the provisions set out in the statutes of the University of Klagenfurt and in the Universities Act 2002, as amended.

§ 17 Effective Validity

This curriculum will come into force on the 1st of October 2024, following formal announcement in the University Bulletin of the University of Klagenfurt, and shall apply to all students who commence their Bachelor's degree from the winter semester 2024/2025 onwards.

§ 18 Transitional Provisions

Students who, at the time of entry into force of this curriculum (Version 24W.1), are subject to the previously valid Bachelor's degree curriculum for International Business and Economics (Version 19W), are entitled to complete their studies within seven semesters in accordance with the provisions set out in curriculum Version 19W. If the degree programme is not completed by 31 March 2028, students will be subject to the curriculum for the Bachelor's

degree programme in International Business and Economics as amended.

Students following the previously valid curriculum are entitled to change to the currently valid curriculum at any time during the admission period.

APPENDIX Non-binding Recommended Course of Study

Subject	Designation	Recommended semester*	ECTS credits
Required Subjects	Introductory Orientation Period	1	8
	Principles of Business	1-4	32
	Principles of Economics	1-3	16
	Methodology in Business and Economics Research	1-3	26
	Introduction to Sociology	2-4	4
	Introduction to Gender Studies	2-4	4
	Topics in International Business	3-6	16
	Topics in International Economics	3-6	16
Guided Electives	Guided Electives I	3-6	24
	Guided Electives II	4-6	16
Open Electives		4-6	10
Bachelor's Thesis and Seminar		5-6	8
		Total:	180

* It is recommended that students choose the fourth or fifth semester as their mobility window within the meaning of § 7 (1).