

Literature for the Final Exam | MSc in International Management
Subject: International Entrepreneurship and Innovation Management

Valid for the master's examination **from July 1, 2021**

Rules:

1. If you select this subject as the 1st examination area, please choose only one field for the exam, this one in which you did NOT write your master thesis. It means that, for instance, if you wrote your thesis in the area of innovation, you need to learn (only) the literature listed for international entrepreneurship.
2. If you select this subject as the 2nd examination area, you need to learn the whole list of literature.

The selected book chapters/articles cover entrepreneurship and innovation management generally and in the contexts of internationalization and of current challenges (such as sustainability) particularly.

International Entrepreneurship

1. Hisrich R.D. (2016): International Entrepreneurship. Starting, Developing and Managing a Global Venture. 3rd Edition. Thousand Oaks (CA): SAGE Publishing (available in AAU-library within *IM Semesterapparat*):

Chapter 1: Importance of International Entrepreneurship
Chapter 5: Selecting International Business Opportunities
Chapter 6: Developing the Global Business Plan
Chapter 8: Alternative Entry Strategies

2. Nielsen S.L., Klyver K.M., Evald M.R. and T. Bager (2016): Entrepreneurship in Theory and Practice: Paradoxes in Play. Cheltenham, UK: Edward Elgar (available in AAU-library within *IM Semesterapparat*):

Chapter 3: Emergence of Opportunities
Chapter 6: Resources

3. Belz F.M. and J.K. Binder (2017): Sustainable Entrepreneurship: A Convergent Process Model. *Business Strategy and the Environment*, Vol. 26, p. 1-17.
4. O'Neill K. and D. Gibbs (2016): Rethinking Green Entrepreneurship - Fluid Narratives of the Green Economy. *Environment and Planning A*, 48(9), p. 1727-1749.
5. Kalinic I., Sarasvathy S.D. and C. Forza (2014): 'Expect the Unexpected': Implications of Effectual Logic on The Internationalization Process. *International Business Review*, 23(3), p. 635-647.
6. Hennart J.-F. (2014): The Accidental Internationalists: A Theory of Born Globals. *Entrepreneurship Theory & Practice*, Jan 2014, p. 117-135.

International Innovation Management

1. Bessant J. and J. Tidd (2015): *Innovation and Entrepreneurship*, West Sussex, UK: Wiley (available in AAU-library within *MCM Semesterapparat*):

Chapter 1: The Innovation Imperative
Chapter 2: Social Innovation
Chapter 3: Innovation, Globalization and Development
Chapter 6: Sources of Innovation

Chapter 7: Search Strategies for Innovation
Chapter 15: Exploiting Knowledge and Intellectual Property
Chapter 16: Business Models and Capturing Value

2. Morschett D., Schramm-Klein H. and J. Zentes (2015): Strategic International Management. Text and Cases. 3rd Edition. Wiesbaden: Gabler (available in AAU-library within *IM Semesterapparat*):

Chapter 20: International Research & Development

3. Kim C.W. and R. Mauborgne (2005): Blue Ocean Strategy: From Theory to Practice. California Management Review, 47(3), p. 105-121.
4. Matthyssens P., Vandenbempt K. and L. Berghman (2006): Value Innovation in Business Markets. Breaking The Industry Recipe. Industrial Marketing Management, 35(6): p. 751-761.
5. Salter A., Criscuolo P. and A. Ter Wal (2014): Coping with Open Innovation – Responding to The Challenges of External Engagement in R&D. California Management Review, 56(2), p. 77-94.
6. De Brentani U., Kleinschmidt E.J. and S. Salomo (2010): Success in Global New Product Development: Impact on Strategy and the Behavioral Environment of the Firm. Journal of Product Innovation Management, Vol. 27, p. 143-160.

Note: Journal articles can be downloaded using the access to the university (AAU) library.
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